

## Sign up for our newsletter!

Receive the latest news on pet care, animal health breakthroughs, training tips, animal policy and ordinance changes, along with up to date information on animal advocacy.

Follow the vahoo groups link on the home page



dogs, cats, horses, birds, rabbits, livestock, and reptiles.

We educate the public about being a responsible owner, making the correct choice of a pet for their needs and lifestyle; having realistic expectations of the behavior and level of care required; finding resources for training to achieve a happy, healthy relationship with their pet.

We support the human-animal bond, and help pet owners enjoy having pets be part of their lives.

We educate professionals and the public on the difference between animal welfare and animal rights.

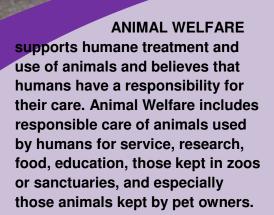
We develop educational materials for citizens, schools, veterinarians, pet supply stores, animal shelters, libraries, and training centers.

**NCRAOA** PO Box 455, Stem NC 27581 www.ncraoa.com

## NCRAOA

**North Carolina Responsible Animal Owners Alliance** 

**North Carolina's leading** voice for responsible animal ownership and preservation of the human-animal bond.



Animal welfare is based on a principle of ownership of animals, a common sense approach that animals should be treated well and that animal cruelty is wrong.

Animal welfare sets standards and guidelines for animal use and management based on sound veterinary and animal husbandry research and practices.

Animal welfare and animal rights are NOT interchangeable terms.

Contact NCRAOA for educational materials, pet population studies, surveys, reports



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ncraoa@yahoo.com

## **ANIMAL RIGHTS**

is a radical philosophy that calls for an end to all traditional uses of animals, such as use of animals for food or clothing. Animal rights agenda opposes hunting, trapping, fishing; zoos; rodeos; racing; use of animals in sports; use of animals in research or teaching; breeding domestic animals; and keeping them as pets.

Animal rightists believe animals have the right to pursue their life without human interference and exploitation. Today's urban society, whose main contact with animals is pets that they view as family members, creates a ready-made audience for animal rights activists.

The long-term goal of the animal rights movement is to end all use (exploitation) of animals. Groups such as HSUS work for reform as an interim measure while lobbying for laws to phase out or severely restrict most animal use.